



ANTIQUES &
GARDEN SHOW
NASHVILLE



January 8–10, 2027
Music City Center

Advertising Opportunities

Speak to our very targeted Antiques & Garden Show audience with a two-page spread or a full- or half-page ad in the Show catalog.

All attendees receive our full-color catalog as they enter the three-day Show. Our catalog is the definitive guide to our dealer booths, and a home and garden resource for tourists visiting Nashville and locals enjoying the Show.

The official Show catalog is portable and filled with design and garden resources, antiques and horticultural dealers, area businesses, and more.

Now the oldest and largest show of its kind in the U.S., Antiques & Garden Show of Nashville has become a national event. Last year, more than 17,000 attendees came to shop over 150 dealers and hear from renowned design, architect and landscape expert speakers.



2026 Catalog Cover

Benefits for Advertisers

Brand Exposure

More than 17,000 attendees receive the Show catalog over the three-day Show weekend. In addition, the catalog is shared digitally on the Show website, garnering more than 1,000 additional views.

Visitors and Show dealers come from all across the United States, as well as internationally.

Philanthropy

The Show benefits Cheekwood Estate & Gardens and ECON Charities, and in the last 36 years has been able to give \$13 million to these incredible organizations.

Advertising Rates & Deadlines

Ad Size	Price	Reservation Deadline*	Artwork Deadline*
Two Page	\$4,800	Oct. 15	Oct. 31
Full Page	\$2,500	Oct. 15	Oct. 31
1/2 Page	\$1,500	Oct. 15	Oct. 31

*Complete payment and contract are due by the reservation deadline to secure your space in the catalog.

For more information on advertising in the Antiques & Garden Show catalog, email catalog@antiquesandgardenshow.com.

For more information on The Antiques & Garden Show, visit
AntiquesAndGardenShow.com



TWO-PAGE SPREAD

Trim: 14" wide x 10" tall

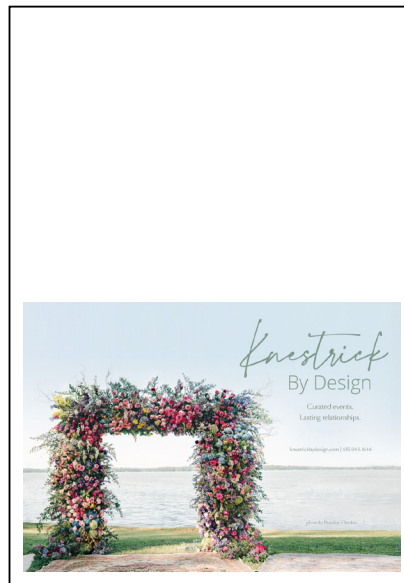
With Bleed: 14.25" wide x 10.25" tall



FULL PAGE

Trim: 7" wide x 10" tall

With Bleed: 7.25" wide x 10.25" tall



HALF PAGE - HORIZONTAL, no bleed

6.5" wide x 4.625" tall

Ad Specifications

Acceptable File Formats:

High-resolution PDF file.

Publisher, Word and PPT files are NOT accepted.

Images: All images must be final, color-corrected, high-resolution (300 dpi or greater). Web images will not be accepted. All images and spot colors must be converted to CMYK.

Book Trim Size: 7" wide by 10" tall

Live Area & Bleed: All type or graphics you want included in your ad should be positioned within .25" of the trim. All two-page spreads and full page ads must include an additional .125" beyond the trim on each side to guarantee consistent bleed. This is not necessary when making a half page ad.

If files are prepared improperly and mechanical requirements are not met, The Antiques & Garden Show cannot guarantee reproduction of the ad.

Need additional instruction?

Visit antiquesandgardenshow.com/advertise to download a step-by-step guide for exporting your ad design file.



To purchase your ad and upload artwork, visit AntiquesAndGardenShow.com/Advertise