

A&G

# Corporate Sponsor Benefits

2025 ANTIQUES & GARDEN SHOW

# CORPORATE SPONSOR TICKET BENEFITS

Ticket Benefits	Sponsorship Levels						
	Presenting \$100,000	Curating \$50,000	Founding/Legacy \$25,000	Collector \$15,000	Partner \$10,000	Supporting \$5,000	Contributing \$2,500
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<b>First Look</b>	12	12	6	4	4	–	–
<b>Benefactors Reception</b>	12	12	10	10	6	–	–
<b>Preview Party</b>	10	10	8	4	2	4	2
<b>Bourbon Party</b>	10	10	6	4	4	4	–
<b>Keynote Lecture</b>	20	20	10	4	4	2	2
<b>Friday Afternoon Lecture</b>	20	20	10	4	4	2	2
<b>Saturday Morning Lecture</b>	20	20	10	4	4	2	2
<b>Saturday Afternoon Lecture</b>	20	20	10	4	4	2	2
<b>General Admission Ticket</b>	40	40	30	16	16	8	8
<b>Cheekwood Guest Pass</b>	30	30	20	16	16	8	8

# CORPORATE SPONSOR MARKETING BENEFITS

Marketing Benefits	Sponsorship Levels						
	Presenting \$100,000	Curating \$50,000	Founding/Legacy \$25,000	Collector \$15,000	Partner \$10,000	Supporting \$5,000	Contributing \$2,500
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On-site presence in Lecture Lobby	●						
Exclusive access to the skybox suite with complimentary refreshments	●						
ECON Club membership	●	●					
*Special live sponsorship acknowledgment	● *All events	● *All events	● *All events	●			
*Logo recognition and link to your company's website on A&G homepage	● *Prominent	● *Prominent	● *Prominent	●	●		
Prominent recognition on Preview Party invitations as a Preview Party Sponsor	●	●	●	●	●		
Promotion on Antiques & Garden Show social media channels	●	●	●	●	●	●	
*Advertising placement in commemorative A&G Show catalog	● *Premier full-color	● *Premier full-color	● *Premier full-color	● *Premier full-color	● *Premier 1/2-page ad	● *50% discount	● *50% discount
*Logo recognition and link to your company's website on A&G Sponsor page	● *Prominent	● *Prominent	● *Prominent	●	●	●	●
Listing in Antiques & Garden Show ads in regional and local print publications, i.e., Tennessean, Nfocus, Nashville Edit, Nashville Lifestyles	●	●	●	●	●	●	●
Listing in various media/promotional platforms such as on-site flat screens, banners and printed signage	●	●	●	●	●	●	●
*Sponsor signage on Show floor	● *Prominent	● *Prominent	● *Prominent	●	●	●	●
*Listing in A&G Show catalog on Sponsor page	● *Prominent	● *Prominent	● *Prominent	●	●	●	●
Jumbo-screen brand promos before each lecture	●	●	●	●	●	●	●
Listing in direct mail save-the-date postcards	●	●	●	●	●	●	●
Special complimentary ticket benefits for Sponsor employees and guests (see Corporate Sponsor Ticket Benefits table)	●	●	●	●	●	●	●