

Corporate Sponsor Benefits

2024 ANTIQUES & GARDEN SHOW





CORPORATE SPONSOR TICKET BENEFITS



Ticket Benefits	Sponsorship Levels								
_	Presenting \$50,000	Founding/Legacy \$25,000	Curating \$15,000	Partner \$10,000	Collector \$5,000	Contributing \$2,500			
First Look	12	6	4	4	-	-			
Benefactors Reception	12	10	10	6	-	-			
Preview Party	10	8	4	2	4	2			
Bourbon Party	10	6	4	4	4	-			
Keynote Lecture	20	10	4	4	2	2			
Friday Afternoon Lecture	20	10	4	4	2	2			
Saturday Morning Lecture	20	10	4	4	2	2			
Saturday Afternoon Lecture	20	10	4	4	2	2			
General Admission Ticket	40	30	16	16	8	8			
Cheekwood Guest Pass	30	20	16	16	8	8			

CORPORATE SPONSOR MARKETING BENEFITS

Marketing Benefits	Sponsorship Levels								
_	Presenting \$50,000	Founding/Legacy \$25,000	Curating \$15,000	Partner \$10,000	Collector \$5,000	Contributing \$2,500			
On-site presence in Lecture Lobby	715								
Exclusive access to the skybox suite with complimentary refreshments	715								
ECON Club membership	717								
*Special live sponsorship acknowledgment	*All events	*All events	715						
*Logo recognition and link to your company's website on A&G homepage	*Prominent	*Prominent	715	715					
Prominent recognition on Preview Party invitations as a Preview Party Sponsor	717	715	717	715					
Promotion on Antiques & Garden Show social media channels	717	715	717	715	717				
*Advertising placement in commemorative A&G Show catalog	*Premier full-color	*Premier full-color	*Premier full-color	*Premier 1/2-page ad	*50% discount	*50% discount			
*Logo recognition and link to your company's website on A&G Sponsor page	*Prominent	*Prominent	212	715	7 5	717			
Listing in Antiques & Garden Show ads in regional and local print publications, i.e., Tennessean, Nfocus, Nashville Edit, Nashville Lifestyles	717	212	212	715	717	715			
Listing in various media/promotional platforms such as on-site flat screens, banners and printed signage	717	717	717	715	717	717			
*Sponsor signage on Show floor	*Prominent	*Prominent	212	212	717	717			
*Listing in A&G Show catalog on Sponsor page	*Prominent	*Prominent	715	715	715	717			
Jumbo-screen brand promos before each lecture	717	212	717	715	717	715			
Listing in direct mail save-the-date postcards	717	717	717	717	717	717			
Special complimentary ticket benefits for Sponsor employees and guests (see Corporate Sponsor Ticket Benefits table)	717	715	715	715	212	717			