



A&G

Corporate Sponsor Benefits

2027 ANTIQUES & GARDEN SHOW

CORPORATE SPONSOR TICKET BENEFITS

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Ticket Benefits	Sponsorship Levels						
—	Presenting \$100,000	Curating \$50,000	Founding/ Legacy \$25,000	Collector \$15,000	Partner \$10,000	Supporting \$5,000	Contributing \$2,500
First Look	12	12	6	4	4	—	—
Benefactor's Reception	12	12	10	10	6	—	—
Preview Party	10	10	8	4	2	4	2
Bourbon Party	10	10	6	4	4	4	—
Keynote Lecture	20	20	10	4	4	2	2
Friday Afternoon Lecture	20	20	10	4	4	2	2
Saturday Morning Lecture	20	20	10	4	4	2	2
Saturday Afternoon Lecture	20	20	10	4	4	2	2
General Admission Ticket	40	40	30	16	16	8	8
Cheekwood Guest Pass	30	30	20	16	16	8	8

CORPORATE SPONSOR MARKETING BENEFITS

Marketing Benefits	Sponsorship Levels						
—	Presenting \$100,000	Curating \$50,000	Founding/ Legacy \$25,000	Collector \$15,000	Partner \$10,000	Supporting \$5,000	Contributing \$2,500
On-site presence in Lecture Lobby	●						
Exclusive access to the skybox suite with complimentary refreshments	●						
ECON Club membership	●	●					
*Special live sponsorship acknowledgment	● *All events	● *All events	● *All events	●			
*Logo recognition and link to your company's website on A&G homepage	● *Prominent	● *Prominent	● *Prominent	●	●		
Prominent recognition on Preview Party invitations as a Preview Party Sponsor	●	●	●	●	●		
Promotion on Antiques & Garden Show social media channels	●	●	●	●	●	●	
*Advertising placement in commemorative A&G Show catalog	● *Premier full-color	● *Premier full-color	● *Premier full-color	● *Premier full-color	● *Premier 1/2-page ad	● *50% discount	● *50% discount
*Logo recognition and link to your company's website on A&G Sponsor page	● *Prominent	● *Prominent	● *Prominent	●	●	●	●
Listing in Antiques & Garden Show ads in regional and local print publications, i.e., Tennessean, Nfocus, Nashville Edit, Nashville Lifestyles	●	●	●	●	●	●	●
Listing in various media/promotional platforms such as on-site flat screens, banners and printed signage	●	●	●	●	●	●	●
*Sponsor signage on Show Floor	● *Prominent	● *Prominent	● *Prominent	●	●	●	●
*Listing in A&G Show catalog on Sponsor page	● *Prominent	● *Prominent	● *Prominent	●	●	●	●
Jumbo-screen brand promos before each lecture	●	●	●	●	●	●	●
Listing in the save-the-date	●	●	●	●	●	●	●
Special complimentary ticket benefits for Sponsor employees and guests (see Corporate Sponsor Ticket Benefits table)	●	●	●	●	●	●	●