

# A&G

## ANTIQUES & GARDEN SHOW NASHVILLE

Feb. 1-3, 2019



## Advertising Opportunities

**Speak to our very targeted Antiques & Garden Show audience with a full, half- or quarter-page ad in the Show Catalog.**

All 15,000 attendees receive our full-color catalog as they enter the three-day Show. Our catalog is the definitive guide to our dealer booths, and a home and garden resource for tourists visiting Nashville and locals enjoying the Show.

The official Show catalog is portable and filled with design and garden resources, antiques and horticultural dealers, area businesses, and more.

Now the oldest and largest show of its kind in the U.S., the Antiques & Garden Show of Nashville has become a national event. Last year, 15,000 attendees came to shop over 150 dealers, and hear from renowned design, architect and landscape expert speakers.



2018 Catalog Cover

### Benefits for Advertisers:

#### Brand Exposure

More than 15,000 attendees receive the Show catalog over the three-day Show.\*

Last year, attendees were 75% affluent women, 30-65 years of age with household incomes averaging \$150,000.\*

In 2017, visitors and dealers came from 38 states and 3 countries.

#### Philanthropy

The Show benefits Cheekwood and the charities of ECON (Economic Club of Nashville), raising nearly \$7 million in the past 27 years.

\*2016 Nashville CVC Survey

### Advertising Rates & Deadlines

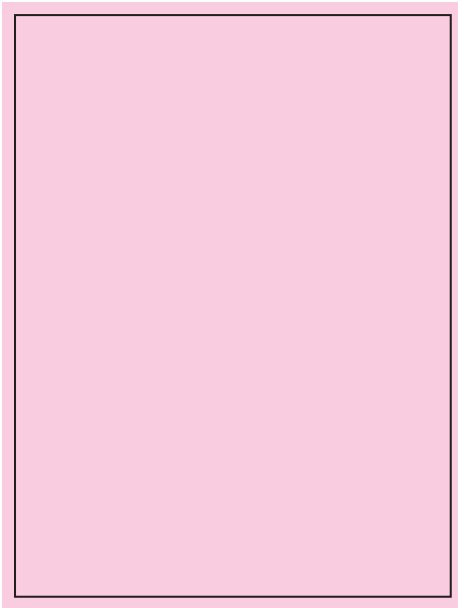
Ad Size	Price	Reservation Deadline*	Artwork Deadline
Full Page	\$1,800	Dec. 3	Dec. 31
1/2 Page	\$1,200	Dec. 3	Dec. 31
1/4 Page	\$700	Dec. 3	Dec. 31

\*Complete payment and contract is due by the reservation deadline to secure your space in the catalog.

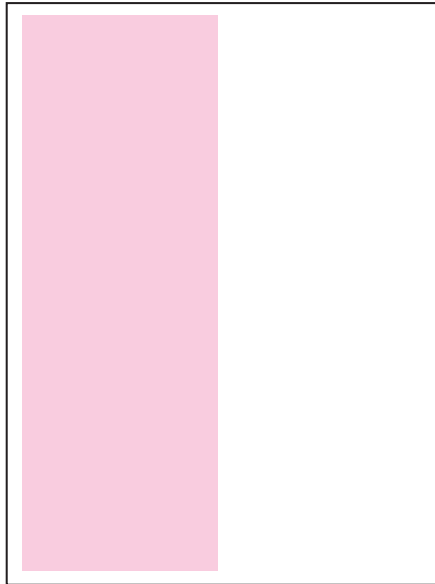
**For more information on Advertising in the Antiques & Garden Show Catalog, email** [catalog@antiquesandgardenshow.com](mailto:catalog@antiquesandgardenshow.com).

**For more information on the Antiques & Garden Show, visit** [AntiquesAndGardenShow.com](http://AntiquesAndGardenShow.com).

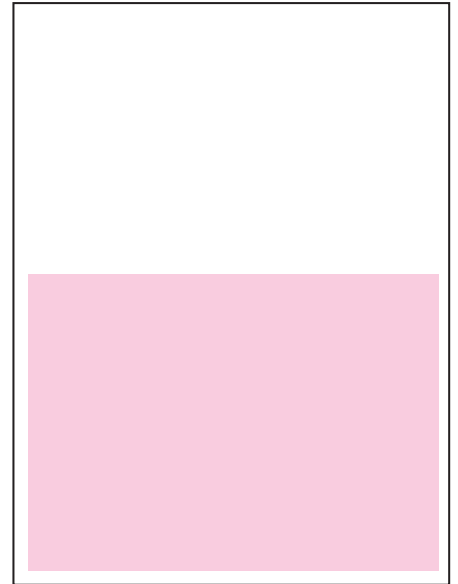
# Ad Specs



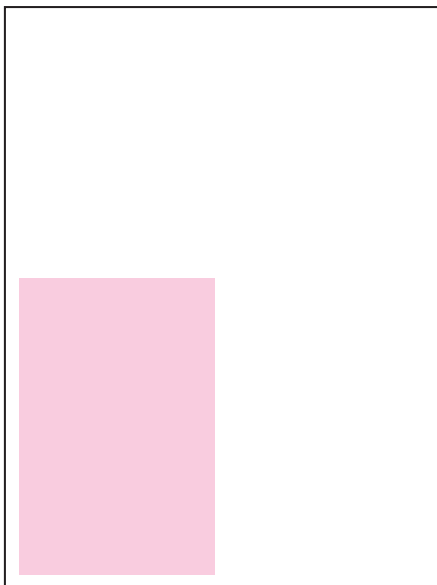
FULL PAGE  
With Bleed: 7.25" wide x 10.25" tall  
No bleed: 7" wide x 10" tall



HALF PAGE - VERTICAL, no bleed  
3.125" wide x 9.5" tall



HALF PAGE - HORIZONTAL, no bleed  
6.5" wide x 4.625" tall



1/4 PAGE, no bleed  
3.125" wide x 4.625" tall

## Specifications

**Acceptable File Formats:** High-resolution PDF, .EPS, .TIFF or .JPG file. Publisher, Word and PPT files are NOT accepted.

**Images:** All images must be final, color-corrected, high-resolution (300 dpi or greater). Web images will not be accepted. All images and spot colors must be converted to CMYK.

**Book Trim Size:** 7" Wide by 10" Tall

**Live Area & Bleed:** All type or graphics not intended to trim should be positioned .25" or more from edge. Artwork intended to bleed (applicable for full-page ads only) must be created with a minimum of .125" image area beyond trim area to guarantee consistent bleed.

**If files are prepared improperly and mechanical requirements are not met, Antiques & Garden Show cannot guarantee reproduction of the ad.**

**Email Questions to** [catalog@antiquesandgardenshow.com](mailto:catalog@antiquesandgardenshow.com).

**To purchase your ad and upload artwork:  
[AntiquesAndGardenShow.com/Advertise](http://AntiquesAndGardenShow.com/Advertise)**