

# Corporate Sponsor Marketing Benefits

## \$50,000 Presenting

- Listed in Antiques & Garden Show ads in regional and local print publications, i.e. *Tennessean, NFocus, Nashville Arts Magazine, Nashville Lifestyles*
- Listing in various media/promotional platforms such as on-site flat screens, banners and printed signage
- On-site presence in Lecture Lobby
- Jumbo-screen brand promos before each lecture
- Prominent recognition on Preview Party invitations
- Listing in direct mail postcards (30,000+)
- Promotional posts on A&G social media: Facebook, Twitter, Instagram, Pinterest
- Prominent logo recognition and link to your company's website on A&G homepage
- Special Presenting Sponsor signage at all A&G events
- Special live sponsorship acknowledgement at all A&G events
- Prominent logo recognition and link to your company's website on A&G Sponsor page
- Premier 4-color advertising placement in commemorative A&G Show catalog (*custom ad development available*)
- Prominent listing in A&G Show catalog on Sponsor page
- Special complimentary ticket benefits for Sponsor employees and guests (see *Corporate Sponsor Ticket Benefits*)

## \$25,000 Founding Level & Preview Party Sponsor

- Listing in Antiques & Garden Show ads in regional and local print publications, i.e. *Tennessean, NFocus, Nashville Arts Magazine, Nashville Lifestyles*
- Listing in various media/promotional platforms such as flat screens, banners and printed signage
- Jumbo-screen brand promos before each lecture
- Listing in direct mail postcards (30,000+)
- Prominent recognition on Preview Party invitations
- Promotional posts on A&G social media: Facebook, Twitter, Instagram, Pinterest
- Prominent logo recognition and link to your company's website on A&G homepage
- Special Preview Party event signage for Title Sponsor
- Special live sponsorship acknowledgement at Preview Party for Title Sponsor; all events for Founding Sponsor
- Prominent logo recognition and link to your company's website on A&G sponsor page
- Premier 4-color advertising placement in commemorative A&G Show catalog (*custom ad development available*)
- Prominent listing in A&G Show catalog on Sponsor page
- Logo/Company Name on "print at home" tickets related to sponsored event
- Special complimentary ticket benefits for Sponsor employees and guests (see *Corporate Sponsor Ticket Benefits*)



# A&G

ANTIQUES &  
GARDEN SHOW  
NASHVILLE

Feb 3-5, 2017



## **\$20,000 Bourbon Party & Keynote Lecture**

- Listing in Antiques & Garden Show ads in regional and local print publications, i.e. *Tennessean*, *NFocus*, *Nashville Arts Magazine*, *Nashville Lifestyles*
- Listing in various media/promotional platforms such as flat screens, banners and printed signage
- Jumbo-screen brand promos before each lecture
- Listed in direct mail postcards (30,000+)
- Prominent recognition on Preview Party invitations
- Promotional posts on A&G social media: Facebook, Twitter, Instagram, Pinterest
- Prominent logo recognition and link to your company's website on A&G homepage
- Special Bourbon Party/Keynote Lecture event signage
- Special live sponsorship acknowledgement at event if applicable
- Prominent logo recognition and link to your company's website on A&G sponsor page
- Premier 4-color advertising placement in commemorative A&G Show catalog (*custom ad development available*)
- Prominent listing in A&G Show catalog on Sponsor page
- Logo/Company Name on "print at home" ticket for Keynote Lecture Title Sponsor
- Special complimentary ticket benefits for Sponsor employees and guests (*see Corporate Sponsor Ticket Benefits*)

## **\$15,000 Partner**

- Listing in Antiques & Garden Show ads in regional and local print publications, i.e. *Tennessean*, *NFocus*, *Nashville Arts Magazine*, *Nashville Lifestyles*
- Listing in various media/promotional platforms such as flat screens, banners and printed signage
- Jumbo-screen brand promos before each lecture
- Listed in direct mail postcards (30,000+)
- Prominent recognition on Preview Party invitations
- Promotional posts on A&G social media: Facebook, Twitter, Instagram, Pinterest
- Logo recognition and link to your company's website on A&G homepage
- Logo recognition and link to your company's website on A&G Sponsor page
- Premier 4-color advertising placement in commemorative A&G Show catalog (*custom ad development available*)
- Listing in Show catalog on Sponsor page

## **\$10,000 Honorary Chair, Hospitality, Design & Garden Lecture, Design Panel Lecture, Event Planning & Design Lecture, Trade, Benefactor's Reception**

- Listing in Antiques & Garden Show ads in regional and local print publications, i.e. *Tennessean*, *NFocus*, *Nashville Arts Magazine*, *Nashville Lifestyles*
- Listing in various media/promotional platforms such as flat screens, banners and printed signage
- Jumbo-screen brand promos before each lecture
- Listed in direct mail postcards (30,000+)
- Prominent recognition on Preview Party invitations
- Promotional posts on A&G social media: Facebook, Twitter, Instagram, Pinterest
- Logo recognition and link to your company's website on A&G homepage
- Special event signage for Benefactor's Reception sponsor
- Special live sponsorship acknowledgement at event if applicable
- Logo recognition and link to your company's website on A&G Sponsor page
- Premier advertisement placement in the show catalog: Half-page ad (*custom ad development available*)
- Prominent listing in A&G Show catalog on Sponsor page
- Logo/Company Name on "print at home" ticket for Lecture Title Sponsor



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ANTIQUES &  
GARDEN SHOW  
NASHVILLE

Feb 3-5, 2017

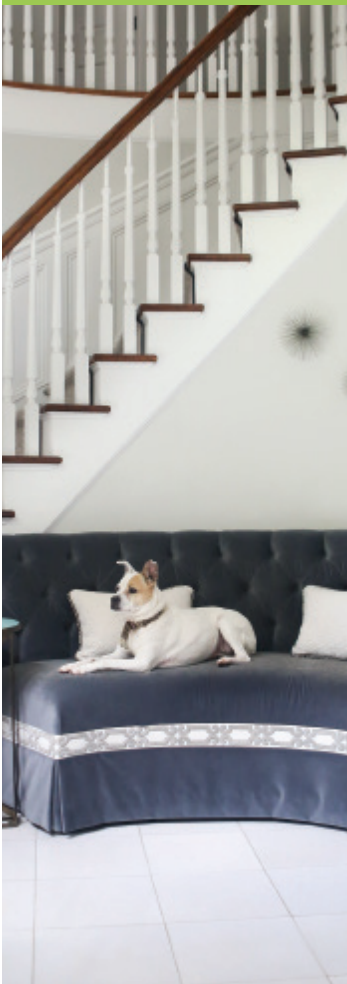




# A&G

ANTIQUES &  
GARDEN SHOW  
NASHVILLE

Feb 3-5, 2017



## **\$7,500 Title: Entry Garden, Lobby Entry**

### **Supporting: Keynote Lecture, Partner, Preview Party**

- Listed in SELECT Antiques and Garden Show ads in regional and local print publications, i.e. *Tennessean*, *NFocus*, *Nashville Arts Magazine*, *Nashville Lifestyles*
- Listed in SELECT various media/promotional platforms such as flat screens, banners and printed signage
- Jumbo-screen brand promos before each lecture
- Listed in direct mail postcards (30,000+) and Preview Party invitations
- Promotional posts on A&G social media: Facebook, Twitter, Instagram, Pinterest
- Logo recognition and link to your company's website on A&G website Sponsor page
- Special event signage or garden signage
- Special live sponsorship acknowledgement at event if applicable
- Listing in A&G Show catalog Sponsor page
- 50% discount on advertisement in show catalog (*custom ad development available*)

## **\$5,000 Title: Early Shopping, East Garden, Center Garden, West Garden, Group & Guest, Program/Catalog, Transportation, Valet**

### **Supporting: Bourbon Party, Honorary Chair, Hospitality, Benefactor's Reception**

- Listed in SELECT Antiques and Garden Show ads in regional and local print publications, i.e. *Tennessean*, *NFocus*, *Nashville Arts Magazine*, *Nashville Lifestyles*
- Listed in SELECT various media/promotional platforms such as flat screens, banners and printed signage
- Jumbo-screen brand promos before each lecture
- Listed in direct mail postcards (30,000+) and Preview Party invitations
- Promotional posts on A&G social media: Facebook, Twitter, Instagram, Pinterest
- Logo recognition and link to your company's website on A&G website Sponsor page
- Special event signage for Bourbon Party & Benefactor's Reception Supporting Sponsor
- Special garden signage for Garden Title Sponsors
- Special live sponsorship acknowledgement at event if applicable
- Listed in A&G Show catalog on Sponsor page
- 50% discount on advertisement in Show catalog
- Full page, 4 color Ad for Program/Catalog Sponsor (*custom ad development available*)

## **\$2,500 Title: Coat Check**

### **Supporting: Entry Garden, East Garden, Center Garden, West Garden, Early Shopping, Design & Garden Lecture, Design Panel Lecture, Event Planning & Design Lecture, Lobby Entry, Trade, Valet**

- Listed in SELECT Antiques and Garden Show ads in regional and local print publications, i.e. *Tennessean*, *NFocus*, *Nashville Arts Magazine*, *Nashville Lifestyles*
- Listed in SELECT various media/promotional platforms such as flat screens, banners and printed signage
- Jumbo-screen brand promos before each lecture
- Listed in direct mail postcards (30,000+) and Preview Party invitations
- Promotional posts on A&G social media: Facebook, Twitter, Instagram, Pinterest
- Logo recognition and link to your company's website on A&G website sponsor page
- Special event signage or garden signage
- Special live sponsorship acknowledgement at event if applicable
- Listed in Show catalog on Sponsor page
- 50% discount on advertisement in Show catalog (*custom ad development available*)